



Council for Trade and Investment Promotion (CTIP)

An NJ Non-Profit Corporation
Registered in the State of New Jersey

Believe in the
Power of
Global
Cooperation



ALL ABOUT CTIP

As of JULY 2018



Promoting International Trade and Investments



This “**All About CTIP**” is intended to be presented to select individuals, companies and organizations. The Council for Trade and Investment Promotion (CTIP) is a non-profit and Non-government Corporation it is an international trade and investment organization, primarily focused in promoting trade and investments through Public Private Partnership PPP and the promotion of US exports combined with supporting local government units’ capacity buildup and economic development. This presentation is subject to change without prior notice.

Message



Mr. Jeffery Jones

Chairman

**Council for Trade and Investment Promotion
(CTIP)**

Former Mayor of the City of Paterson, NJ

Greetings! The Council for Trade and Investment Promotions (CTIP) recognizes the true benefits of a rich and vibrant global marketplace where the sharing of ideas and technology uplift and enhance a global vision of sustainability.

At CTIP our mission is simple; to recognize need, seek partnership, communicate and commit to a healthy and professional relationship between friends, we call this our, "Handshake!"

Finally, whether city to city, province to province or nation to nation, we can all recognize the importance of a vibrant and balanced trade and investment relationship for without which we remain islands unto ourselves with similar but unmet challenges and concerns for our individual and collective futures.

The Council for Trade and Investment Promotion seeks to facilitate the discussion and extend a "Handshake" for long term opportunities and prosperous outcomes.

Thank you.

Message



Mr. Fernando M. Sopot

Charter President

**Council for Trade and Investment Promotion
(CTIP)**

Greetings! CTIP's initiative in the promotion of trade and investments, the "power of mutual understanding" has played a significant role in establishing talking points. This has been demonstrated in our recent signing of the joint management agreement with the officials of **China's Global Innovation Center (GIC)** in Beijing, a \$100 Million campus facility where an innovation lab and a convention hall among others are the venue of people of all walks of life exchanging ideas on technology. This venue is also the market place of ideas for the public and private sector in its journey to attain a better future in the international arena.

Public-Private-Partnership (PPP) is not just about applying the concept in the development of government infrastructure, but also inviting the private sector to participate in public service. As they say, Public Service is a Public Trust. CTIP's agreement with the City of Newark is a classic example of PPP. Our mandate is to support the City as an international trade center in the State of New Jersey, if not the East Coast. We support the City of Newark in its quest to become the next Global City in the East Coast.

Thank you!

About Us

The **Council for Trade and Investment Promotion (CTIP)**, is an NJ Non-Profit and Non-Government Corporation. It is an international trade and investment organization, principally focus in promoting trade and investments through **Public-Private-Partnership (PPP)** and the promotion of U.S. Exports.

CTIP (www.ctiporg.com) is a seven-year-old organization with about 34 CTIP Chapters Overseas and expanding. The educational program at CTIP has been spinned off to create a training school registered a year ago as **The American School for International Business (ASIB)**. The website is www.asibedu.org. It has been offering training courses on International Trade, Finance and Public-Private-Partnership (PPP). It is a Continuing Professional Education (CPE), where its Training Courses can be eligible for credit to the undergraduate and graduate level.

Moreover, ASIB has created the **Center for Global Entrepreneurship** where it offers a Special Course on Entrepreneurship and vocational training courses in cooperation with Zhejiang Senior University (ZSU) and Mid-Atlantic Maritime Academy (MAMA). This is besides the joint management agreement that **CTIP** has executed with **China's Global Innovation Center**.

As part of **CTIP's** medium term plan, **ASIB** shall export this educational program overseas, through partnership and/or cooperation with existing overseas trade associations, chamber of commerce, companies or foreign colleges and universities.

Undoubtedly, U.S. and China are the two largest economies in the world, and as such the presence of CTIP in China with a based in Beijing, as its China Chapter's Head Office, and Sub-Chapters in Hubei, Sichuan, Yunnan, Jiangxie, Guangdong, Yunnan and Anhui Provinces has become CTIP's anchor point supporting all other 34 CTIP Chapters overseas.

CTIP is open for membership to both local and foreign individuals and companies be it single proprietorships, partnerships or corporations. The organization is also open to executing cooperation agreements with local and international trade associations or chamber of commerce. **CTIP**.

**Promoting U.S. Exports
Promoting Bilateral Trade Arrangements**

The Power of Global Partnership

CTIP's Advocacy:

"Promote International Trade and Investments through Public-Private-partnership (PPP)"

CTIP Services

1. Cooperation between associations and/or organizations involved in the promotion of trade and investments;
2. Partnering with Schools and Universities overseas in the creation of PPP Institutes and PPP Research Centers, including PPP Center for Energy;
3. Organizing and hosting Foreign Trade Missions;
4. Organizing and hosting PPP Forums, Webinars, Seminars, Workshops, Training and conducting Feasibility Studies on PPP Projects, including assisting in the drafting of legal framework on PPP, and PPP Policy;
5. Organizing and hosting Trade Exhibits and Catalogue Shows;
6. Assisting foreign companies to set up corporate presence in New Jersey;
7. Exchange of Trade Information with strategic partners and other foreign trade associations.
8. And many other activities.

Public-Private-Partnership

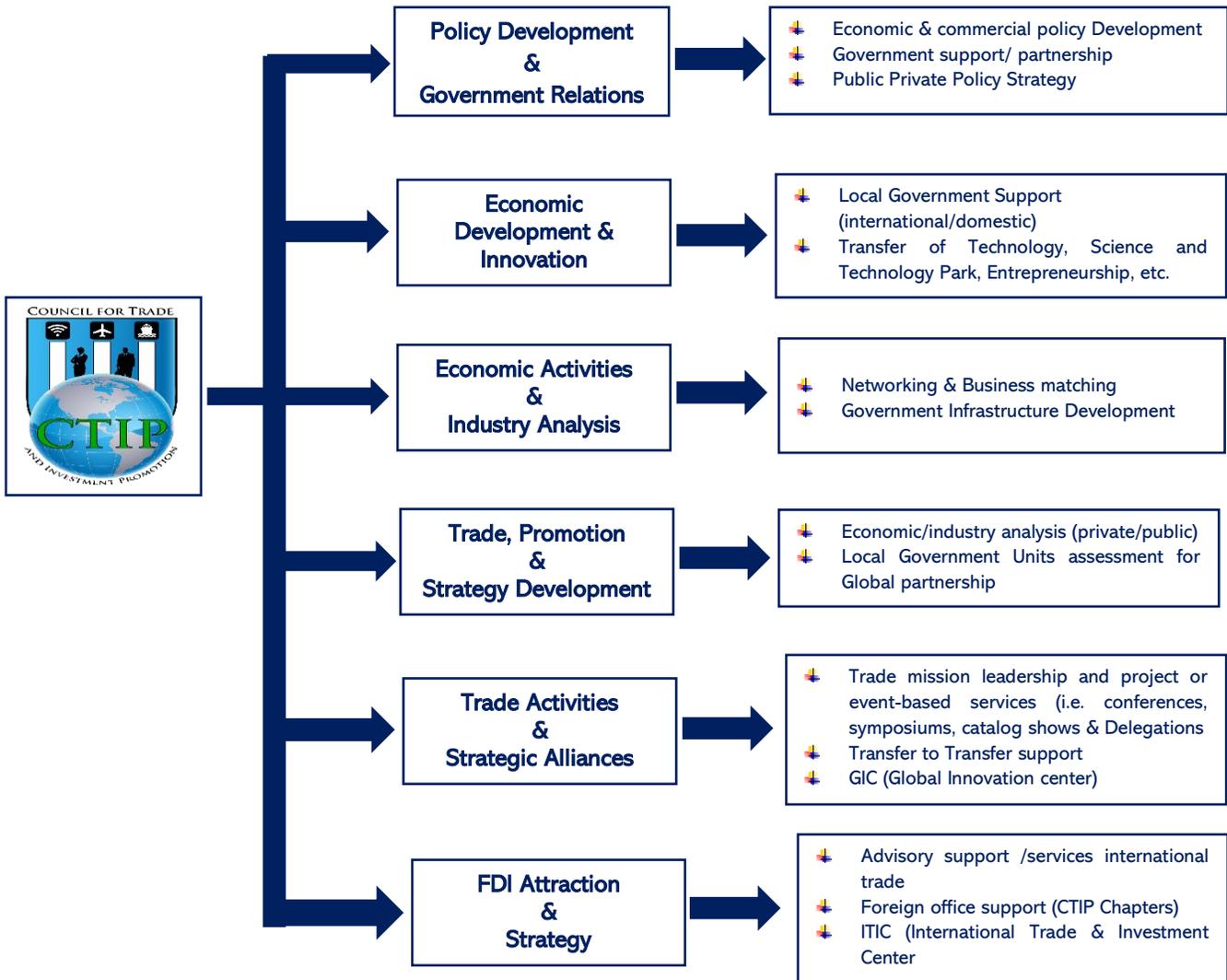
The Future on Public Construction

The Board of Trustees

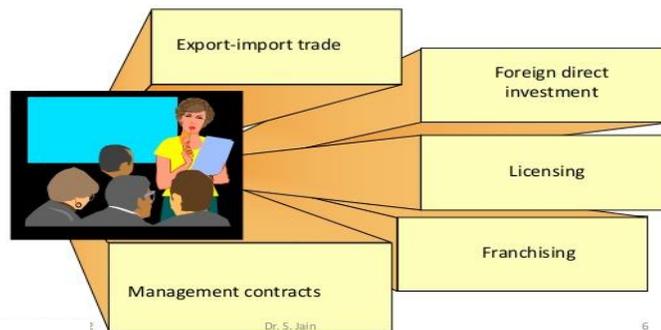
Item No.	Position	Name of the Officials
1.	Chairman	Jeffery Jones
2.	Vice-Chairman	Jose Hernandez
3.	Charter President	Fernando M. Sopot
4.	Director-Treasurer	Nagin Rana
5.	Executive Director	Sharon Salvador
6.	Director for Finance	Wayne Smith
7.	Director for Public Relations	Russell Mollica
8.	Director for the Middle East, Europe and African Regions	Behrooz Rezazadeh
9.	Director for Foreign Relations and China	Selina Luo
10.	Director for Business Development	John Sanchez
11.	Director for Marketing Video and Photography	Claudia Gonzalez Manuel Urbano



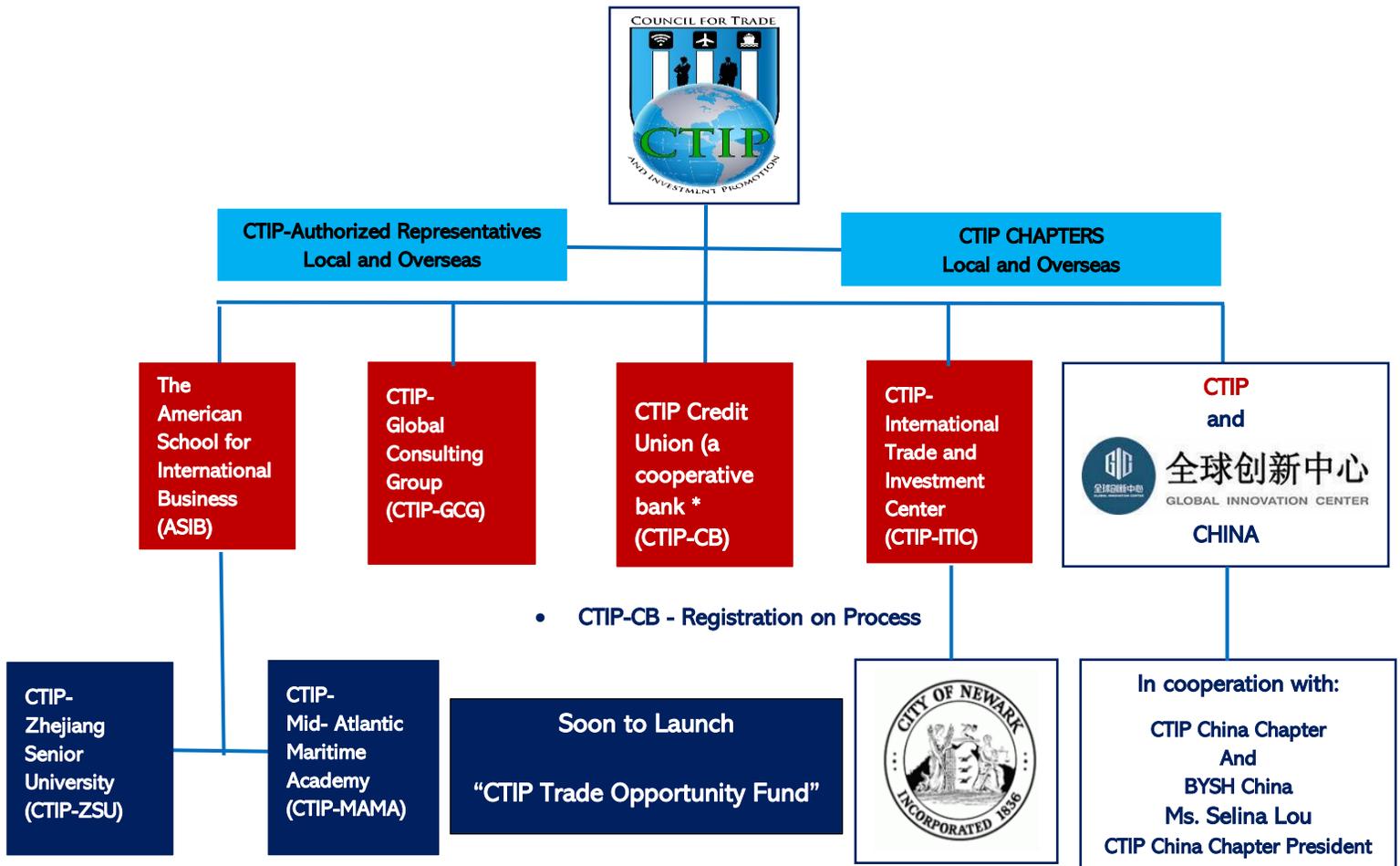
CTIP ADVOCACY: Supporting Local Government Capacity Build Up



Types of International Business



CTIP AND IT'S SUPPORTING COMPANIES

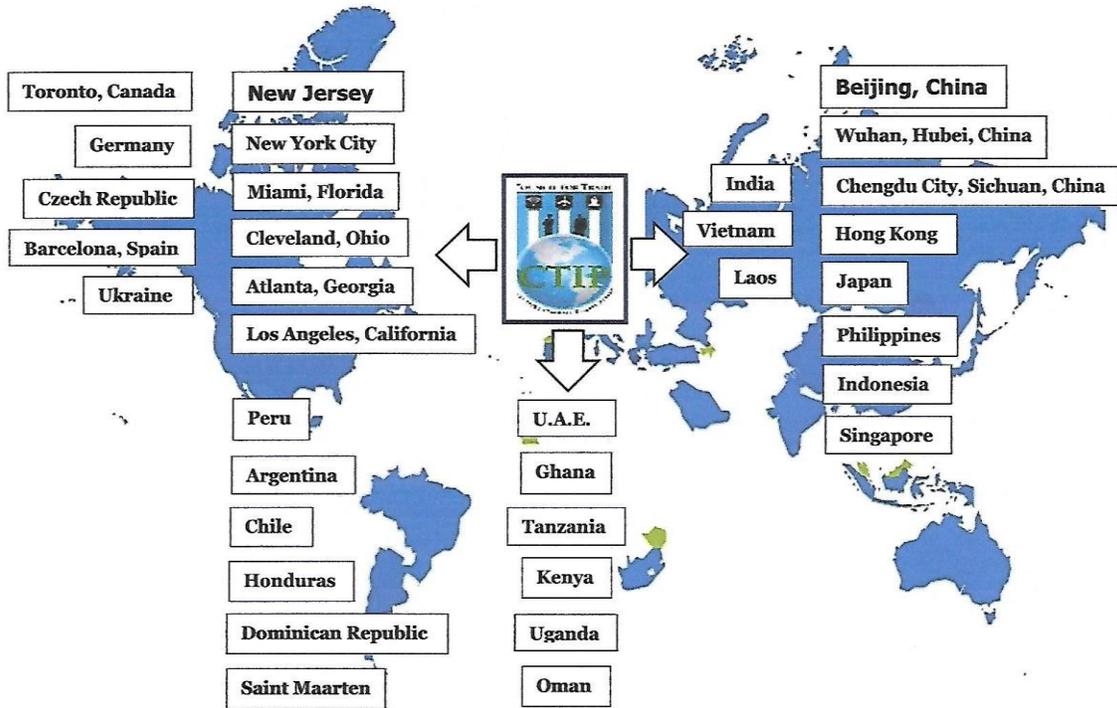


LEGEND:

Item No.	Corporate Name	Corporate Description
1.	Council for Trade and Investment Promotion, Inc. (CTIP)	Non-Profit and Non-Political Organization
2.	The American School for International Business, LLC (ASIB)	For Profit LLC A CTIP Training School <ul style="list-style-type: none"> ■ CTIP-ZSU Training School JV ■ CTIP-MAMA Partnership
3.	CTIP-Global Consulting Group, LLC (CTIP-GCG)	For Profit LLC A CTIP Global Consulting Group
4.	CTIP-Cooperative Bank (CTIP-CB)	A Non-Profit Cooperative Bank A CTIP Cooperative Bank serving its Members and Chapters
5.	CTIP-International Trade and Investment Center, LLC (CTIP-ITIC)	For Profit LLC A CTIP ITIC Group and a CTIP International Trade Exhibition Center in cooperation with the City of Newark, NJ
6.	CTIP-China's Global Innovation Center (CTIP-CHINA'S GIC)	A \$100 Million Facility in Beijing jointly managed by CTIP and China's GIC

Promoting Trade and Investments

CTIP Chapters Where we promote trade and investments (As of March 2018)



The Role of our CTIP China Chapter

CTIP CHINA's Chapter has played a significant role in establishing not only a relationship between our CTIP USA and CTIP China respectively, but also deepening and strengthening cooperation for balanced Trade and Investment among local Chapters (China LGU's) and our network of international chapters and their respective LGU's.

Our CTIP China Chapter office in Beijing led by Ms. Selena Lu has become a vital conduit for identifying and engaging manufacturers, stakeholders, investors, within the public and the private sectors whose visions and interest match with CTIP USA.

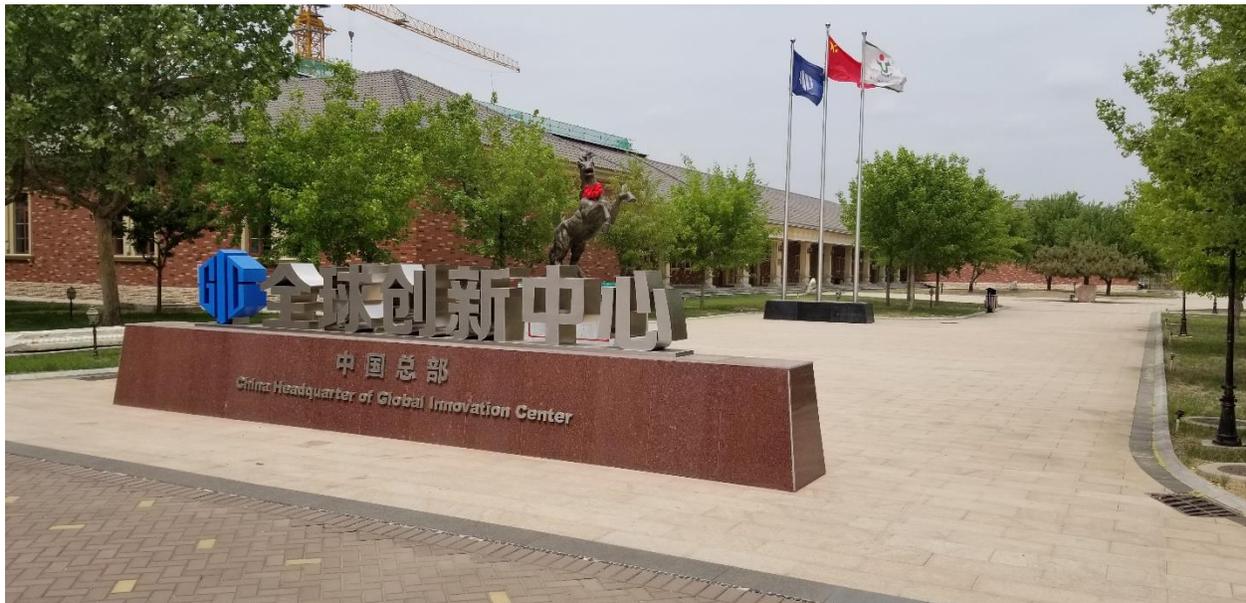
CTIP USA is very active in China. The places where we are, includes Hubei Province, Zhangjiajie, Sichuan, Jiangxi, Hunan, Anhui and Guangdong. We are continuing to expand our presence in China, including setting up a Shanghai CTIP Office before the end of 2018.

Our China Chapter through the leadership of Ms. Selina Lou is not only supporting all the CTIP support companies but also, she is part of all the works that we CTIP is currently doing.

Meanwhile, while China is becoming the leader in innovation today, the work of our China Chapter has made us closer to the LGUs who shares the same vision and interest with CTIP.



CTIP and China's Global Innovation Center



Globalization and urbanization go hand in hand. Many Mayors in America has admitted that they are addicted to innovation. Without which, they remain local and deprived of the advantage and benefits of being urbanized

and globalized. Worst, small cities and towns are overshadowed by big cities either considered global cities or candidates to become global cities of America.

Recent developments will show that China has the potential to evolve from an innovation sponge—absorbing and adapting global technologies and knowledge—to an innovation leader. Chinese companies are performing well in some types of innovation, by filling consumer needs with better products and services and wielding the power of China’s manufacturing ecosystem to make innovations in production processes. China has yet to take the lead in more challenging forms of innovation, such as scientific discovery and engineering, but Chinese companies are using a distinctly Chinese way to nimbly accelerate experimentation and learning on a large scale.



CTIP and China's Global Innovation Center (GIC) signed a joint management agreement. Standing from left, Ms. Selina Lou, CTIP China Chapter President, Dr. Zhao Gang, Director General of China's GIC, Fernando M. Sopot, Charter President, CTIP, and Jeffery Jones, Chairman, CTIP and Former Mayor of the City of Paterson.

CTIP has executed a joint management agreement with **China's Global Innovation Center (GIC)**. The \$100 Million facility at the GIC Campus is equipped with Innovation Lab, Conference Rooms, Convention Hall, an international exhibition center, library and many more. CTIP has proposed to build a Hotel inside the Campus for the participants and guests to stay during the training period.

On the first six months of next year we will be hosting three events, namely: **2018 International Renewable Energy and Development Financing Forum; 2018 Rail Engineering and Development Financing Forum; and 2018 Transport Mass Transit System and Development Financing Forum..**

Building up Trade and Investment Capacity of SMEs

CTIP is here to support and advocate for business support systems. CTIP provides educational program and promotes trade and investment opportunities for both the LGUs and the business sector. CTIP can be the conduit to help find the missing link. Our forthcoming International Trade and Investment Center in New Jersey and partnership with the the City of Newark, New Jersey and China's Global Innovation Center can be the special vehicle to build up trade and investment capacities of SMEs.

Small and Medium Enterprises (SMEs) must be responsive to the demands of time if they are to seize the opportunity brought about by challenges when international environment changes. There is an equal opportunity and benefit that an SME may reap, for as long as they become competitive and productive.

Regulatory risks, changing trade policies, politics and various international market indicators must be just a few of the many challenges in the trade and investment framework, but for every challenge towards the development and balanced of fair trade, capacity to be more relevant is required.

This means they need to be competitive and productive. Effective business support systems are needed to enhance competitiveness and productivity of SMEs. The LGUs must work hand in hand with the SMEs in this journey towards global expansion.

International Trade for Smaller Cities and Towns in New Jersey Challenges and Opportunities

It's natural for the U.S. and China—the world's two largest economies and traders—to have trade issues, but they should not be problems that require a trade war to resolve, said Jack Ma, founder and Chairman of Chinese e-commerce giant Alibaba Group, on April 9.

"Having trade problems is like catching a cold. But you don't have to use chemotherapy," Ma said during a conversation with the Managing Director of the IMF Christine Lagarde at the Boao Forum for Asia. "You are not solving the problem of getting the cold but destroying the whole body or the system.

"Trade is about negotiations and rules. Trade is not [only] about goods, but about respecting other cultures. Nobody can stop globalization," Ma added. *"We can say with assurance that trade has been a major factor in reducing extreme poverty and spreading innovation. If we want to achieve improved productivity, we need to have trade,"*



Trade must be conducted according to the rules, such as those provided by the World Trade Organization (WTO). When there are trade issues, such as allegations of dumping and the distortion of open trade practices, there are mechanisms and protocols that need to be followed.

If you are outside WTO jurisdiction, in the second manner people still need to cooperate and work together towards reducing consequences and reestablishing a level playing field.

The statements from leaders of industry show the need to continue with cooperation between the two countries. We belong to a family of nations, it is the view of CTIP that despite certain trade disputes, "The show must go on."



Building up each other's trade and investment capacity is paramount. CTIP through its various chapters is ready to support local government units and SME's in bridging partnership and friendship worldwide.

Infrastructure and the Local Government Units

Madam Elaine Chao, the US Transportation Secretary was in China when she attended the Ninth China-US Transportation Forum. She met Chinese Premier Li Keqiang where they both discussed infrastructure and bilateral trade issues.

Secretary Chao was asked by CGTN host Tian Wei about President Donald Trump's \$1.5 Trillion plan to repair and upgrade the U.S. Infrastructure. And this is what she said:

It's very simple. The President envisions 1.5 trillion dollars investment spending. There will be a minimum 200 billion in direct federal spending. The rest will be leveraged through state and local governments and the private sector."

"But in our country, there are certain states in which the private sector is not allowed to participate in financing of public infrastructure. So, one of the first things that needs to be done is to pull back these restrictions."

For Chinese firms to possibly invest in this plan, Chao said finding a local US partner is a first. "The President has made it clear that we prefer to have American jobs. So, for any foreign entities that are coming in, I would suggest that they set up a US presence and partner with a US company."

But Chinese companies have had joint venture partners in the US before, yet still have difficulties getting in the US. Chao said for technology there are restrictions, because the US has rules on technological transfers. What is being discussed here is only about building bridges and roads.

"The federal government will not be deciding on a local project. We will fund these projects to a certain percentage. So, the entities, be they American or foreign, they need to find a local project first to invest in. That's the channel through which the federal dollars will be granted." explained Chao. "The majority of the plan will be repairing and rebuilding new infrastructure, 25 percent will be devoted to rural America, and 15 percent to transformative technology infrastructure."

In return, would the US be willing to join China's Belt and Road Initiative as it also deals with infrastructure? When asked about how the two countries can cooperate under the BRI, Chao said she really is not qualified to talk about this. "I'm concerned about American infrastructure. But we hope that there will be opportunities for American companies to invest as well."



Elaine Chao sworn in as President Trump's Secretary for Transportation.

Chao was the first Asian American woman and the first Chinese American in U.S. history to be appointed to a President's Cabinet. Chao is married to U.S. Senator Mitch McConnell of Kentucky, who has been the Senate Majority Leader since January 3, 2015.

We at CTIP can bring both public and private stakeholders in infrastructures development including possible multilateral financing institutions under one roof. Our CTIP-Global Innovation Center in Beijing can be the venue as we are developing the center as a **“one-stop shop”** for infrastructure developers and other PPP practitioners.



Our Public-Private-Partnership (PPP) Services

“Soon to launch CTIP's PPP Lab”



Defining Public-Private-Partnership

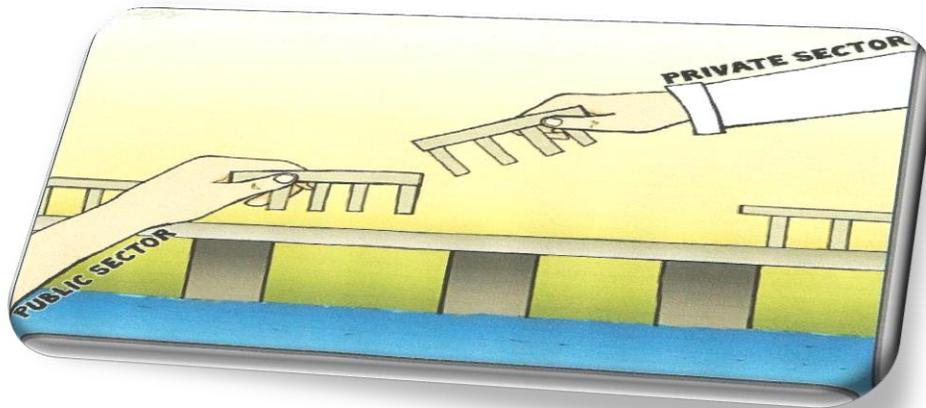
Public-Private Partnership (PPP) can be broadly defined as a contractual agreement between the Government and a private firm targeted towards financing, designing, implementing and operating infrastructure facilities and services that were traditionally provided by the public sector. It embodies optimal risk allocation between the parties – minimizing cost while realizing project developmental objectives. Thus, the project is to be structured in such a way that the private sector gets a reasonable rate of return on its investment.

PPP offers monetary and non-monetary advantages for the public sector. It addresses the limited funding resources for local infrastructure or development projects of the public sector thereby allowing the allocation of public funds for other local priorities. It is a mechanism to distribute project risks to both public and private sector. PPP is geared for both sectors to gain improved efficiency and project implementation processes in delivering services to the public. Most importantly, PPP emphasizes Value for Money – focusing on reduced costs, better risk allocation, faster implementation, improved services and possible generation of additional revenue.

Public Private Partnership is a contractual concept or arrangement between a public agency (federal, state or local) and a private sector entity. Through this agreement, the skills and assets of each sector (public and private) are shared in delivering a service or facility for the use of the general public. In addition to the sharing of resources, each party shares in the risks and rewards potential in the delivery of the service and/or facility. Under PPP, the private party provides public service or project and assumes substantial financial, technical and operational risk in the project.

CTIP recognizes the essential role of the private sector as the main engine for national and regional growth and development. While PPP is very popular in the United States in general, and in the State of New Jersey in particular, there are not much local government infrastructure projects that are actually undertaken under the PPP Mode. This is because there is lack of understanding of the intricacies of PPP.

Public-Private-Partnership (PPP) or some calls it Public-Private-Participation (PPP) concept has become very popular in many countries today. Although there are several contractual arrangements under PPP, many people both in Government and in Private has overlooked the importance of the word “partnership” or “participation” in a PPP concept. In other words, undertaking an infrastructure development Project is a joint undertaking between the government and the private sector. It is undertaking an infrastructure Project under the spirit of true “partnership”.



We are organizing a “Think-Tank” that will focus on policies, challenges and opportunities on International Trade and Public-Private-Partnership (PPP).

BE INVOLVED

Soon to Launch

“CTIP TRADE OPPORTUNITY FUND”

CTIP's Special Project

CTIP has organized a for-profit company registered in the State of New Jersey that will handle of what we call a Special Project..... and that is the planned development of an International Trade Exhibition Center, International Trade and Investment Center Building, and a Hotel on a 5 acre land expected to be made available to CTIP by the City of Newark, New Jersey.

The company **CTIP-International Trade and Investment Center, LLC** with an acronym **CTIP-ITIC** is a **CTIP company**. **CTIP** stands for the **Council for Trade and Investment Promotion (CTIP)**. While **CTIP** is a non-profit organization, **CTIP-ITIC** is a for-profit company.

CTIP-ITIC is a spin off from **CTIP's** mandate of establishing the needed infrastructure to promote international trade and investments. Thus, The **CTIP-International Trade and Investment Project** is consisting of among others: **CTIP-International Trade Exhibition Center (CTIP-ITEC) Project**; and **CTIP-International Trade and Investment Center (CTIP-ITIC) Building Project**. Including site development and constriction of parking spaces, the total Project costs would reach to about \$35 Million.

The planned **ITEC-ITIC** concept is typical of a successful World Trade Center in other parts of the world, where the synergy of having an exhibition and a convention facility complemented by an office commercial building and hotel creates vitality and animation in the complex.

However, there is a significant difference between a typical international trade exhibition center that you see in the U.S. and overseas, with the ITEC that we are proposing. Our ITEC units or booths numbering about 750 of them will be sold to potential Exhibitors, while the typical trade exhibition centers are mostly for rent or lease. The details of this concept will be discussed in the proceeding pages.

There are many studies conducted by the World Trade Center that has confirmed the value of having both office and hotel components in an International Trade and Investment Complex.

CTIP-International Trade and Investment Center, LLC. (CTIP_ITIC)

CTIP-International Trade and Investment Center, LLC is a company registered in the State of New Jersey under Certificate of Registration No. 0450283130. It is a Limited Liability Company. And as of the date it was registered there are eight Members of **CTIP-ITIC, LLC**. It is a for-profit company. It was formed as a **Special Purpose Entity (SPE)** to own the Project as covered by the attached Private Placement Memorandum (PPM), with a purpose of raising an amount of \$35 Million.

To be able to address specific trade and investment issues, we have established a pool of reliable management professionals, who all have a substantial track record in various field of international trade, investments and public-private-partnership.

CTIP has executed and Memorandum of Understanding with the City of Newark, New Jersey, please see attached, to develop jointly the following:

1. **CTIP-International Trade Exhibition Center (CTIP-ITEC) Project**;
2. **CTIP-International Trade and Investment Center (CTIP-ITIC) Building Project**;
3. **Parking and Site Development**
4. **It is expected that the City of Newark, New Jersey shall provide the 5-acre Land for the above-mentioned Project**;

CTIP-ITEC will have 750 Booths or Units with the following breakdown:

Item No.	Unit Specifications	Number of Units or Booths
1.	(10'x10') 100 sq. ft. or about 10 sq. meters	690
2.	(10'x20') 200 sq. feet or about 20 sq. meters	60
	TOTAL	750 Units

Office spaces are expected to enjoy high occupancy rates and command premium lease rates as the CTIP brand or trademark that lends prestige to the office address:

1. Exhibition participants and guests generally stay longer and spend more compared to regular tourists;
2. An exhibition participant stays an average of almost 5 days – roughly the same as his counterpart attending a convention, but substantially longer than the average visitor (3 nights) and 9.5 times the average local's daily spending on retail and entertainment.

The benefits of private sector participation will likely to include:

- **Risk transfer:** An opportunity to transfer various risks to the private sector such as integrated design, construction and refurbishment, programming and facilitating existing conference bookings, operational, ongoing maintenance and refurbishment as well as risks inherent in various commercial opportunities (e.g. retail, parking, hotel);
- **One point of contact:** The State will deal with one party to build, operate and maintain the facilities reducing the risk of managing and interfacing with multiple parties. This will reduce interface risk and ongoing administrative costs;
- **Innovation:** An innovative, integrated design that takes into consideration the urban design and aesthetics of the environment and expanded SCEC, facilitated by a project plan that considers the complexity of a staged development, refurbishment and potential relocation of utilities and infrastructure, within the requirements of continued service delivery;
- **Flexibility:** A facility that can be easily and cost effectively adapted to cater for a broad range of conferences, exhibitions and activities with a focus on international events using leading edge technology and approaches;
- **Efficiency and integration:** Reducing ongoing operations and maintenance costs by introducing efficiencies through sharing and management of resources, e.g. sharing of kitchen facilities for conferences and a hotel;
- **Core services:** Enhancing the State's ability to focus on the core activities of attracting and scheduling key international events for the duration of the project term;
- **Whole of life costing:** Securing value for money through requiring the private sector to design, operate and maintain facilities that result in designs that minimizes ongoing costs and extends the life of assets;
- **Technology:** Obtaining higher levels of private sector innovation and technology in flexibility and conferencing by building it into the City and/or the State's requirements;
- **Commercial Opportunities:** Reducing the cost to the City of Newark through leveraging core private sector skills in commercial development opportunities such as hotels, residential, retail, restaurants, advertising and car parks by granting access over parcels of land owned by the City;

- **Increased Utilization:** By providing improved service outcomes, flexible facilities with the latest technologies, the Project is likely to attract the target local and international client base resulting in increased events and resultant revenue; and
- **CTIP and its Chapters Locally and Overseas:** CTIP has developed as of March 2018, 34 Chapters locally and overseas. And as such it can help market the ITEC Facility.



Conceptual Design and Technical Data:

A. The International Trade Exhibition Center (ITEC):



ITEC Project	
Three (3) Floors ITEC Building 750 Booths or Units 166,500 sq. ft. = 15,468.37 sq. meters	
First Floor:	
10'x10' – 230 Booths or Units	
10'x20' – 15 Booths or Units	
Common Areas (Hallways, Rest Rooms, etc.)	
Administration Offices (including Reception Areas, Media Room and Rest Rooms)	
Total Floor Area – 55,500 sq. ft. = 5,156.13 sq. meters	
Second Floor:	
10'x10' or 100 sq. ft. – 230 Booths or Units	
10'x20' or 200 sq. feet – 15 Booths	
Common Areas (Rest Rooms and Others)	
Total Floor Area – 55,500 sq. ft. – 5,156.12 sq. meters	
Third Floors:	
10'x10' or 100 sq. ft. – 230 Booths or Units	
10'x20' or 200 sq. feet – 30 Booths	
Common Areas (Rest Rooms and Others)	
Total Floor Area – 55,500 sq. ft. = 5,156.12 sq. meters	
TOTAL Number of Booths – 750 Booths or Units	

B. The International Trade and Investment Center (ITIC)



ITIC Project	
Three (3) Floors with Roof Top Level Areas 41,650 sq. feet = 3,869.41 sq. meters	
First Floor:	
	Coffee Shop/Restaurant
	Administrative Office, Reception Area, Convenient Store
	Library, Classrooms, Innovation and Computer Labs.
	Common Areas (Rest Rooms, etc.)
	Total Floor Area – 13,900 sq. ft. = 1,290 sq. meters
Second Floor:	
	Convention Hall, Small Meeting Rooms
	Common Areas (Rest Rooms, etc.)
	Total Floor Area -13,875 sq. ft. = 1,289.06 sq. meters
Third Floor:	
	City of Newark Display Room, Conference Rooms
	Common Areas (Rest Rooms, etc.)
	Total Floor Area – 13,875 sq. ft. = 1,290.35 sq. meters

C. The Master Plan



The Master Plan Description	
Exhibition Center	180,000 sq. ft.
Parking	400-500 Parking Slots
Billboard	Digital Advertising
Trade and Investment Center	45,000 sq. ft.
Hotel	150 Rooms
Advertising Signs	

cp e Continuing p Professional | e Education

About Us

The American School for International Business (ASIB) is a training school specialized in international business. It is registered in the State of New Jersey as a Limited Liability Company with a Certificate of Formation number 0450184585.

ASIB has designed a training course that fits your requirements, from **International Trade and Finance, and Public-Private-Partnership (PPP)**. We also created a Center for Entrepreneurship, a business incubator that helps and supports your vision of becoming a global entrepreneur. We provide training program that will lead to the development of a livelihood program for you as an Entrepreneur.

The people behind ASIB, including its Faculty Members and Resource Persons have a wealth of experience and training to make you realize your vision. Our programs and course formats have evolved and improved to meet the needs of today's globalized, technology-driven business environment — and your needs has become our mandate to help you succeed.

Moreover, ASIB was born out of the vision of the **Council for Trade and Investment Promotion (CTIP)**, an international non-profit organization registered in the State of New Jersey. It has several CTIP Chapters overseas. Its focused is to support international trade and investments on a bilateral arrangement, especially in the level of the local government units, in its advocacy of promoting local government capacity build up.



Since CTIP's inception about five years ago, it has done several events, from webinar, conferences, forums and seminars, in such topics as tourism, economics, international trade, finance, public-private-partnership (PPP), including international events on topics such as The World of Global Business, Banking in New Jersey, Green Technology and Engineering and the forthcoming event on the State of Fishery Industry in the State of New Jersey and creating Fishery Technology Center in New Jersey, all of which are attended by delegations from Ukraine and China respectively.

Our Advocacy

ASIB Advocacy is to bring our School to the people and not our people to the School. Therefore, we are open to **Online Training Courses** and **setting up our Institute for International Trade and Finance and PPP Institute overseas**, by way of a tie up with Schools, Colleges and Universities or even with Trade Associations and Companies who have shared vision with ASIB. Contact us and share your ideas. We shall both create a Term of Reference (TOR) on the shared vision so we can move to the next level.

ASIB a Trusted Educational Institution

ASIB was founded by an aggregation of businessmen and companies together with sponsors and investors who shares the same vision with us. The founders of **ASIB** have a combine experience of more than 70 years in the business of International Trade, Finance and PPP. We have assembled the best in this industry. And we will continue to provide an outstanding business education through Continuing Professional Education. We shall not stop from helping you, because we believe that your success is our success.

Affordable, Supportive and Individual Attention

The **U.S. Department of Education College Affordability and Transparency Center** has set up guidelines about tuition fees affordability. We believe our “fees” are considered within the purview of the Center’s definition of affordability without sacrificing the quality of training that **ASIB** is offering.

On top of what we call affordable, we still offer “discounts” and “terms of payments” that a participant or participants can afford. We have special offers to the Local Government Units and to large Corporations or Companies who are sponsoring 3 or more participants in any of our offered Training Courses.

Conclusion

Today, world trade and investment are central to the well-being of the global community. In the centuries past, trade was conducted internationally, but not at the level or with the impact on nations, firms, and individuals that it has recently achieved. In the past 30 years alone according to the World Trade Organization, the volume of international trade in goods and services has expanded from \$200 Billion to more than \$14 Trillion. The growth in the value of trade has greatly exceeded the level of overall world output. During the same period, Foreign Direct Investment (FDI) mushroomed to more than \$10.1 Million. The sales of foreign affiliates of multinational corporations are now twice as high as global exports. (World Investment Report, 2017).

It is not just the production of goods that has become global. Increasingly, service firms are part of the global scene. Consulting firms, insurance companies, software firms, and universities are participating to a growing degree in the international marketplace.

At a time when trade disputes are gaining steam globally, the City of Newark, NJ and the Council for Trade and Investment Promotion (CTIP) will show the world once again our unwavering commitment to promote the world’s vision of free trade and the promotion of international trade and investments right in the city of Newark.

We are showing that we are stronger and better off when we all work together. The partnership of the City and CTIP are leading by example, showing that international trade is about more than tariffs and barriers. It is about values, principles, global cooperation and finding win-win solutions for all those concerned.

Therefore, the impact of the CTIP International Trade Exhibition and Convention Center (ITEC/ITIC) Project goes far beyond U.S. shores. Together we are making a statement about the future of free and fair trade.

The CTIP-ITEC/ITIC Project is not just the regular trade exhibition and convention center that you see in the market place. The International Trade Exhibition Center will have 750 Booths or Units that will be for sale at a very affordable price. It will be your virtual trade exhibit and an office, but on a permanent basis, where you will own a Certificate of Title for each Booth or Unit. The operation of your booth or unit will be managed by CTIP-ITIC, LLC while you are away. It will be your “home away from home”. The presence of state of the art communications in the Facility will allow you not only to see but also supervise your unit. It is like an e-commerce, but management of your unit is attended to physically, not online.

CTIP-ITIC, LLC will also have an International Trade and Investment Building which will house among others, a media room, convenient store, restaurant, convention center, meeting rooms, classrooms, CTIP-Trade and

Investment Lab, CTIP-PPP Lab, Library, CTIP TV, administrative office and many other facilities for international trade.

The completion and operation of the CTIP-ITIC/ITEC will set out an exciting journey in which you will explore the world through global trade, from the unique perspective of what the City of Newark and CTIP has put in place ----- the state of the art “international trade exhibition and convention center”.

Globalization as they say is awareness, understanding, and response to global developments and linkages --- -- holds the promise of improved quality of life and a better society, even leading, some believe, to a more peaceful world.

CTIP-ITIC/ITEC Project when completed offers companies new markets. The Facility is in fact an international market place of companies and/or businessmen all over the world to network or do business matching. In other words, the Facility can be your link to the world’s market.

The City of Newark, NJ is the largest and the most progressive City in the State of New Jersey, if not the entire East Coast. It has an international port and an airport. It has a central transportation hub that connects other States, Cities and Towns of the United States.



State



CENTRAL GOVERNMENT



LOCAL GOVERNMENT

CTIP Partners and Alliances

CTIP-PPP Research Center



CTIP-PPP Center for Energy



CTIP China Chapter
And
BYSH China
Ms. Selina Lou
CTIP China Chapter President

The American School for International Business (ASIB)

CTIP-Global Consulting Group (CTIP-GCG)

CTIP-International Trade and Investment Center (CTIP-ITIC)

Zhejiang Senior University (ZSU)

Mid-Atlantic Maritime Academy (MAMA)

CTIP Think-Tank

CTIP TV



Essex County Latino-American Chamber of Commerce
www.eclacc.com



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China Council for the Promotion of International Trade, Building Materials Sub-Council
中国国际商会建筑材料行业商会
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